



CarLab Proposition Value Prototyper – the Gold digger



Entreprise : VALEO

Période : 2019 – 2020

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The team

The CarLab is an award-winning internal innovation center that focuses on understanding end-users. We develop new concepts of products, systems and services to answer people's current and future needs. With empathy and open minds, we craft mobility experiences of tomorrow. The Car lab includes two complementary activities.

The studio : in where we Provide the best brain juice & skills as an in-house agency to deliver a blasting design/ strategic production.

The accelerator program : we provide coaching & a tailored process to boost either the launch of a project to get the first MVP or to facilitate a critical sequence of a project trajectory.

The context

After 3 years of existence and many successive growth stages, the Car Lab team is reaching for someone who can enlarge its knowledge in user experience with prototyping of business models fore new concepts.

You will join a global transdisciplinary team of designers, creative technologists, human scientists, and video gamers & other exotic profiles working on mobility of tomorrow. You will work on design briefs in collaboration with internal teams & startups.

Public health concerns raise questions for all mobility stakeholders. The causes of poor air quality are contextualized by population, location. It is also necessary to take into account the characteristic of the place: in the open or confined air (house, car, etc.)

The mission

Prototype value and influence the design of innovative products that attempt to improve quality of life and provide market access for new products, thereby accelerating time-to-market (even if constrained).

Be part of the User centric revolution at Valeo and answer to an increasing number of demands
Complete the prototyping approach (experience, techno) by defining new value chains for emerging concepts.

Lead the business implementation sequences.

Frame new opportunities in terms of value chain, new partners & services.

Build a contextual Valeo process including referent anchor points.

Get numbers out of ideas



If you join us, you will...

Have a chance to really make a difference by having a creative role and not only by filling the business canvas

Work on a wide variety of projects, across the full perimeter of future mobility

Work hard, but in a cocoon environment, with real nice and brilliant persons

Be the first one to bring this new kind of expertise in-house!

Build design briefs with internal clients & re-frame them along the project while taking new learnings into accounts.

Analyse current megatrends (urbanisation, ageing of the population...) and anticipate future ones.

Be part of creative workshops or sprints.

Synthesize your findings visually, as a tool to help the client/teams understand stakes and take decisions

Help ideas/ concept being tested/ represented in dirty and quick prototypes business opportunities.

Keep on enriching the our business models/ proposition value ecosystem

The background

You have a business background and ready to start preferably in April 2019.

You are passionate, ready to work in a multi-disciplinary team to reinvent the mobility experience, by taking into account various aspects of the problem, (business, tech, aesthetics, ergonomics...). Being open to other worlds than the automotive world is a plus.

Autonomous, pro-active, open-minded, enthusiastic and empathic, you speak english good enough to read all this and tell whether it was written by a french person.

If you recognize yourself in this description, your place is probably with us !