MASTER PIC — PROJET - INNOVATION - CONCEPTION

Transversal PEx Community – Personalization of Experience

Entreprise : UCB – Patient Experience
Période : **2021 – 2022**
Tuteur entreprise : Sandrine Piotelat
Lieu : Paris, France and Belgium (HQ)

Présentation de l'entreprise

UCB is a global biopharmaceutical company focused on the development and commercialization of innovative medicines and solutions to transform the lives of people living with severe diseases. We are passionate about enabling people with severe diseases to live the life they choose. We focus on neurology and immunology disorders – putting patients at the center of our world. At UCB everything we do starts with a simple question "How will this make a difference to people living with severe disease? "

Blending talents, pushing boundaries

Are you entrepreneurial with passionate flair? At UCB that means you are "entreprenate". Are you caring and scientific? For UCB you're "carentific". Blending your talents to push the boundaries of what is possible for patients - that's what it means to work for UCB. Join us to unlock innovation and set new standards that improve patients' lives!

Thématique et descriptif du projet

As part of the Transversal Patient Experience community, we focus on bringing global "beyond the pill" solutions to patients suffering from chronic diseases. Our vision is empower people affected by severe disease to live life as they choose, elevating their journey by delivering the best individual experience

The goal of this project is to participate and bring innovative thinking, to grow capabilties for personalization of experience, leverage digital to scale up across Therapeutic areas and Regions from exploration to exploitation through Community Of Practice.

Proposed Methodology

Working alongside global mission and regional colleagues, liaising and meeting with our teams across the world you will help to:

1. Leverage, expand and innovate existing non-drug solutions and services across countries for an accelerated and coordinated enhancement of the experience of

patients treated with UCB medicines. Set up tools and methodologies to move projects from exploration to exploitation.

2. Deploy these existing solutions throughout countries. Collaborate closely with local colleagues in these countries, to address the identified gaps in the current local experience and ensuring (optimal) piloting of these solutions by regional and/or local colleagues.
3. Enrich the existing personalization framework
4. Collaborate with Digital Business Transformation team and contribute to the
5. Identify existing external innovation models and form new external partnerships for UCB to bring economies of scale. Licence and work with these new partners to deliver "best in class" services supporting our personalized and holistic approach in a sustainable way.

Profil(s) recherché(s)

- An effective team player who can engender credibility and confidence within an international matrix organization.
- Solution-driven and creative "out of the box" thinker, who will challenge the status quo
- Ability to work in a multi-cultural environment and awareness of cultural sensitivities.
- Creative mind-set, can-do attitude and hands-on problem-solving skills, while able to think strategically
- Knows when and how to communicate, using strong interpersonal skills and written communications when appropriate.
- Integrity - overriding commitment to integrity and high standards
- Excellent command of written and spoken English (Spanish and/or French is a plus)

The position is available from April 2021 and envisioned to run till August 2022.