

DANONE

Guide the transformation of the waters' division toward innovation

Lieu : Montreuil

Tuteur : TBD

DESCRIPTION DU PROJET DE MASTER



Danone is an international company driven by a sustainable growth and a unique culture. Danone is a group, holding top positions in healthy food, winning over 7-billion consumers. Danone is also a group sustainably anchored in its eco-system. The company relies on its 3 divisions: Essential Dairy and Plant-based, Waters, Specialized Nutrition divisions.

Danone Nutricia Research is the Research & Innovation of Danone Group. It strives to:

- Anticipate the food needs, desires and practices of tomorrow
- Reveal the benefits of food to our well-being and health every day;
- Continue to improve reliable, environmentally respectful processes and technologies;
- Benchmarks in an increasingly complex context and environment of beliefs and opinions

Within Danone Nutricia Research, the R&I team dedicated to the Waters division of Danone Group is pioneering innovative solutions to inspire consumers toward healthier hydration.

The Waters division is currently making a focus on innovation, a main driver of its growth and has launched a transformation plan to make evolve the management of innovation across business units, geographies and functions.

The team in which the project will take place has for mission to define and drive the central strategy for Danone Water and Aquadrinks. By identifying, evaluating and communicating innovative ingredients, processes, tools and methodologies the team allows Danone to offer relevant and superior solutions for consumers, driving positively their eating and drinking practices.

The PIC mission will be helping the Innovation Catalyst to accelerate the exploration of new source of businesses within the water division paradigm applying Innovation Approaches such Design Thinking, Lean Start-up, Agile methods...

The way to operate will be through the participation to:

- Acceleration of disruptive Innovation and Renovation Project
- Accompany local teams carrying these types of projects guiding them through more user centric & agile approaches
- Animating our Design Thinking Community of practices
- Participates in the exploration of new tools for managing innovation and keeps abreast of developments in innovation management within Danone
- Enriching the Innovation Facilitators toolkit through new creativity and ideation methodology

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The student will be involved on field projects which can take place anywhere (business trips may be part of the job), working alongside with project teams. He/She will also be in close relationship with the internal networks.

Profiles of the candidate:

- o Communication skills and good internal personal skills
- o Self-starting, autonomous
- o Background in Strategy – understand Organization quickly
- o Entrepreneurial mindset
- o At ease with changing environment & priorities
- o Curious
- o Learning agility
- o Interest in Food Industry
- o Fluent in French & English, Spanish is a plus

